



# ANNUAL REPORT 2021



# CEO'S REPORT

It will not be a surprise to readers of this report that the 2021 financial period proved to be another challenging year for Emu Trekkers' activities. As a result of the continuation of the COVID-19 pandemic, Emu Trekkers was unable to offer our regular day hiking tours to the international tourism market. We were also limited in our opportunities to offer hikes to domestic travellers as well.

Although 2021 was thus a quieter year for Emu Trekkers overall, we were able nevertheless to take the opportunity to invest in product development and to prepare for relaunch. Notably, we were successful in winning a government tender to offer hikes to the Figure Eight Pools in the Royal National Park. This experience features a beautiful hike along the Sydney Coast Track, a visit to the famous pools, and the opportunity to participate in a citizen science project founded by one of our volunteers.

We also were able to develop a new two-day hiking experience on the Six-Foot Track. This tour features an amazing two days of walking in the Blue Mountains, mixed with an off-the-grid stay at an eco-lodge and a visit to a local winery. We look forward to offering these both of exciting experiences to travellers from near and far over the coming the years.

While it is difficult to predict what is to come for the tourism industry amid a pandemic, Emu Trekkers feels very fortunate to be in a sound position where we can rebuild and reintroduce each of our tours when the time is right.

We thank you for your support on this journey, and we hope to welcome you again on the trails down the track.

*Tristan Harley*

CEO, Emu Trekkers











# IMPROVING INDIGENOUS LITERACY

Despite being unable offer many hikes during the previous financial year, Emu Trekkers was still able to donate \$10,000 AUD for the Indigenous Literacy Foundation. This is the equivalent of 1000 culturally-appropriate books, delivered into the hands of children in remote Indigenous communities in Australia.

These books help Indigenous children develop a love of reading and, at the same time, help improve literacy rates.

**"We simply could not achieve our work in remote communities without the ongoing support of organisations like Emu Trekkers, who share our vision of equity of opportunity. We are all working towards the bigger outcome of giving children in remote communities the same opportunities that children in cities have: access to education, jobs and wellbeing."**

Karen Williams,  
CEO, Indigenous Literacy Foundation



# PROTECTING CHILDREN'S RIGHTS

In continuation with our partnership with UNICEF Australia, Emu Trekkers donated \$10,000 AUD during the financial year to support UNICEF's mission to promote and protect children's rights around the world.

We look forward to being able to continue to support UNICEF in the years to come.

**"We are delighted to be supported by Emu Trekkers because they share our commitment to helping children in need. This wonderful volunteer-run charity brings people together for exciting adventures while donating the funds raised from the hikes towards disadvantaged children and youth."**

Oliver White,  
UNICEF Australia





# TREASURER'S REPORT

## THE YEAR IN REVIEW

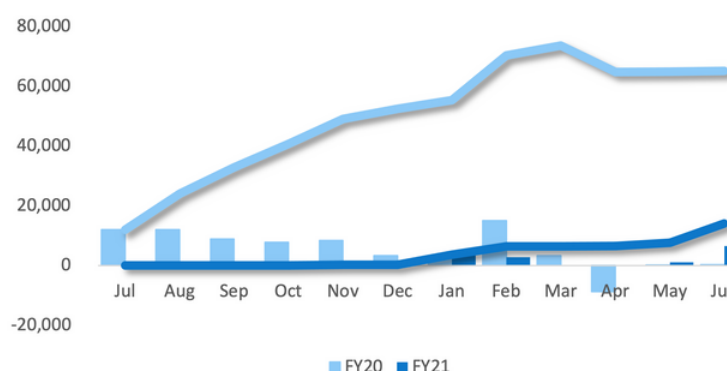
FY21 proved to be another challenging year. Emu Trekkers was on hiatus at the start of FY21 as NSW was in the midst of constantly evolving public health measures and restrictions. The safety of our volunteers and hike participants are of utmost priority, as such, we did not resume hikes until November 2020.

Unfortunately, due to further outbreaks, hikes had to be cancelled and postponed several times over. We appreciate everyone's patience and understanding with hike refunds and/or reschedules during this time.



Whilst hike revenue was significantly down, we maintained our commitment to our charity partners, the ILF and UNICEF, going above and beyond the target of donating 60% of hike revenue.

### Hike Revenue



## WHERE OUR INCOME COMES FROM

80% of our income came directly from the day and multi-day hikes led by our volunteer guides in the Blue Mountains National Park, Royal National Park and Sydney Harbour National Park.

**\$6,487**

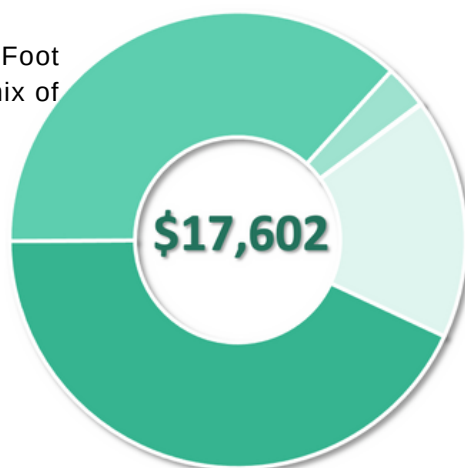
### Multi-day Hikes

Multi-day hikes continue to grow in popularity. Our latest experience - the two-day Six Foot Track hike, offers a perfect mix of adventure and indulgence.

**\$7,562**

### Day Hikes

Day hikes continue to be our biggest income source, featuring our new hike - the beautiful Figure Eight Pools at the Royal National Park.



**\$538**

### Donations received

Hike participants and friends generously donated to Emu Trekkers in FY21. Donations are used for volunteer training & development (e.g. First Aid training) as well as gear & equipment.

**\$3,000**

### COVID-19 Business Recovery Grant

A grant of \$3,000 was received from the NSW Government to be spent on ensuring we comply with public health measures, and marketing, communications and advertising focussed on recovery and relaunching of hikes.

## HOW WE SPEND EACH DOLLAR

The commitment of Emu Trekkers volunteers ensures expenses are kept to a minimum and charitable contributions maximised.

### Donations

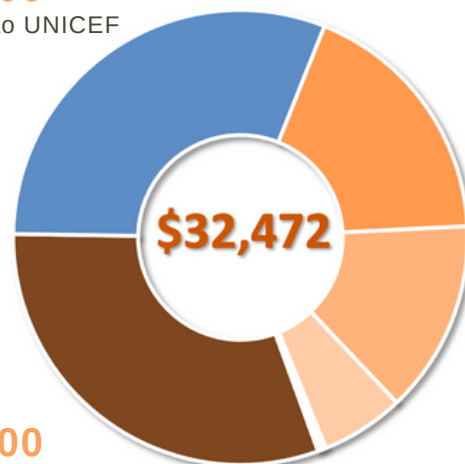
Proceeds from our day and multi-day hikes were donated to our charity partners - ILF and UNICEF. Donations exceeded hike revenue and were drawn from previous years' retained earnings.

**\$10,000**

Donated to UNICEF

**\$10,000**

Donated to ILF



**\$5,904**

### Hike costs

Hike costs include transportation, Parks ECO passes and Ecopass contributions, food and accommodation fees for overnight hikes, first aid supplies, etc.

**\$4,452**

### CEO and Admin Officer roles

With funds received from the COVID-19 Business Recovery Grant, Emu Trekkers invested in the relaunch of some of our existing hikes and the development of two new tourism experiences.

**\$2,264**

Insurance, marketing, training & development, and other selling costs

## FINANCIAL STATEMENTS

### Statement of Comprehensive Income

|                 | \$<br>(rounded) |
|-----------------|-----------------|
| <b>Income</b>   |                 |
| Day Hikes       | 7,562           |
| Multi-day Hikes | 6,487           |
| Donations       | 538             |
| Grants          | 3,000           |
| Interest income | 15              |
| <b>TOTAL</b>    | <b>17,602</b>   |

#### Donations

|                     |               |
|---------------------|---------------|
| Donations to ILF    | 10,000        |
| Donations to UNICEF | 10,000        |
| <b>TOTAL</b>        | <b>20,000</b> |

#### Expenses

|                           |               |
|---------------------------|---------------|
| Contractors               | 4,452         |
| Transportation            | 2,354         |
| Food and consumables      | 1,530         |
| NPWS Ecopass contribution | 1,470         |
| Insurance                 | 1,441         |
| Accommodation             | 550           |
| Online Payment fees       | 484           |
| Advertising               | 105           |
| Volunteer Training & Dev  | 85            |
| <b>TOTAL</b>              | <b>12,472</b> |

|                     |                 |
|---------------------|-----------------|
| <b>Net Earnings</b> | <b>- 14,869</b> |
|---------------------|-----------------|

### Statement of Financial Position

|               | \$<br>(rounded) |
|---------------|-----------------|
| <b>Assets</b> |                 |
| Cash at bank  | 53,622          |
| <b>TOTAL</b>  | <b>53,622</b>   |

#### Liabilities

|               |               |
|---------------|---------------|
| Gift vouchers | 6,000         |
| Hike credits* | 23,476        |
| <b>TOTAL</b>  | <b>29,476</b> |

#### Equity

|                   |               |
|-------------------|---------------|
| Net Income        | - 14,869      |
| Retained Earnings | 39,015        |
| <b>TOTAL</b>      | <b>24,146</b> |

|                                     |               |
|-------------------------------------|---------------|
| <b>Total Liabilities and Equity</b> | <b>53,622</b> |
|-------------------------------------|---------------|

\* Hike credits issued due to COVID cancellations.

*Erika Villanueva*

Treasurer, Emu Trekkers



# THANK YOU FOR YOUR SUPPORT

